

Our shows have been consistently ranked in the top 100 of *Sunshine Artist Magazine's* 200 Best Shows in the Country!

Autumn Festival

AN ARTS & CRAFTS AFFAIR 2019 FALL SHOWS



37th Annual Tour

Sioux Falls, SD • Denny Sanford Premier Center (Convention Center) • 29th Annual • Fee \$450 • Approx. # of Booths: 300
October 25, 26, 27, 2019 • Friday, Saturday, Sunday • Approx. Paid Attendance: 17,000-20,000

Omaha, NE • Ralston Arena • 37th Annual • Fee \$600 • Approx. # of Booths: 300
November 7, 8, 9, 10, 2019 • Thursday, Friday, Saturday, Sunday • Approx. Paid Attendance: 18,000-24,000

Minneapolis, MN • Canterbury Park • 34th Annual • Fee \$600, Long White Tent \$650 • Approx. # of Booths: 500
November 14, 15, 16, 17, 2019 • Thursday, Friday, Saturday, Sunday • Approx. Paid Attendance: 26,000-30,000

Chicago, IL • The Odeum (Villa Park, Western Suburb) • 35th Annual • Fee \$600 • Approx. # of Booths: 400
November 21, 22, 23, 24, 2019 • Thursday, Friday, Saturday, Sunday • Approx. Paid Attendance: 18,000-24,000

SHOW HOURS

Sioux Falls

Friday: 11 AM - 9 PM

Saturday: 9 AM - 7 PM

Sunday: 10 AM - 5 PM

Omaha, Minneapolis & Chicago

Thursday & Friday: 11 AM - 9 PM

Saturday: 9 AM - 7 PM

Sunday: 10 AM - 5 PM

SET UP & UNLOADING TIMES

Sioux Falls

10 AM – 9 PM on Thursday

and 8 AM – 10 AM on Friday

Omaha, Minneapolis & Chicago

10 AM – 9 PM on Wednesday

and 8 AM – 10 AM on Thursday

Huffman Productions, Inc. - P.O. Box 655 - Antioch, IL 60002 - (402) 331-2889 - www.hpifestivals.com - hpifestivals@cox.net



THE AUTUMN FESTIVAL SHOWS



OUR 3-DAY SHOW

Sioux Falls • October 25, 26, 27, 2019

Friday, Saturday, Sunday

Denny Sanford Premier Center (Convention Center), Sioux Falls, South Dakota

We use both the Convention Center and Pre-Function Lobby. A consistently well attended show in a progressive, friendly city. **FREE** Public Parking!

OUR 4-DAY SHOWS

Omaha (Ralston)

November 7, 8, 9, 10, 2019

Thursday, Friday, Saturday, Sunday

Ralston Arena, Ralston, Nebraska

Conveniently located in the Center of Metro Omaha. 2 miles south of I-80 on 72nd Street.

FREE Public Parking paid for by the Promoters!

Minneapolis (Shakopee)

November 14, 15, 16, 17, 2019

Thursday, Friday, Saturday, Sunday

Canterbury Park, Shakopee, Minnesota

Located in a prosperous SW Twin Cities suburb just off Hwy. 169.

FREE Public Parking paid for by the Promoters!

Chicago (Villa Park)

November 21, 22, 23, 24, 2019

Thursday, Friday, Saturday, Sunday

The Odeum, Villa Park, Illinois

DuPage County's Largest Expo Center.

100,000 sq. ft. of exhibit space in a Western suburb of Chicago with easy access off major freeways!

FREE Public Parking paid for by the Promoters!

SELECTED EXHIBITORS FROM ALL OVER THE COUNTRY

The AUTUMN FESTIVALS, proudly presented by Huffman Productions, Inc., are quality arts and crafts shows offering the atmosphere of festive village marketplaces with the sounds of music and the aroma of gourmet foods. From traditional to contemporary, our events showcase the finest selection of talent and innovative handcrafted works making these shows the ultimate "pop up shops" of the arts and crafts industry.

We feature some of the most skilled artisans and craftspeople from all across the country displaying and selling their unique handcrafts. Our aggressive marketing program lets customers know they can meet the talented exhibitors who design and create their latest works. Fine arts, fine crafts, traditional and contemporary pieces are brought together in 80,000 to 100,000 sq. ft. of exhibit space at each show.



Our **extensive advertising campaign** consists of prime-time, massive TV coverage, both large and teaser ads in local and regional newspapers, discount coupons widely distributed, website, Facebook & Instagram promotion, postcard mailings, e-mail blasts, billboards, radio spots, internet advertising, banners and directional signs, all geared toward women age 25 to 65.

Due to large crowds at peak times, we encourage exhibitors to design a room type, walk-in display where the public can step out of the traffic to shop without feeling the need to move along with the crowd.

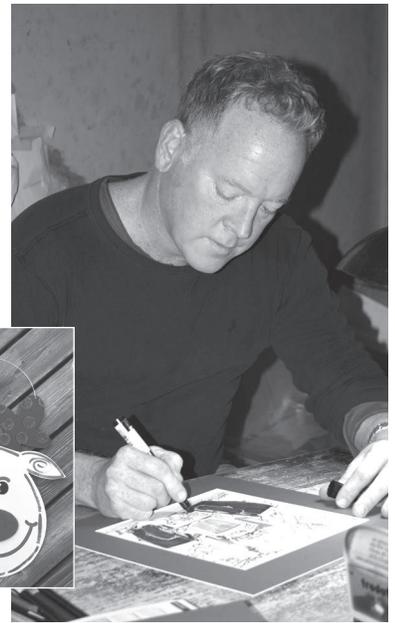
We turn down the house lights, provide each draped booth with 8' white curtain backdrops (but black in Sioux Falls), 500 watts of free electricity, and let each exhibitor use their own lighting to help create a festive atmosphere. We prefer exhibitors build a UNIQUE display higher than the 3' side curtains, have a professional banner or sign displaying their business name, and dress in "Business Casual" attire. (We do not supply tables so displays can be custom constructed with more creativity.) Exhibitors who wish to demonstrate in their booth are highly encouraged to do so.



BOOTH DETAILS

Booth spaces in Sioux Falls are 10' deep x 10' wide.
Booth spaces in Omaha, Minneapolis and Chicago are 8' deep x 11' wide.
All include 500 watts of electricity, an 8' curtain backdrop
(white, but black in Sioux Falls) and 3' side curtains.
(1 1/2, 2, 2 1/2, & 3 spaces are also available.)

We do not charge a jury fee. If you are not accepted, your check, photos, or CD will be returned to you.



1st Jurying: Mid-May

Then ongoing until each media category is full with qualified exhibitors. After the 1st jurying, please allow approximately 3 weeks from receipt of your application for notification.

Deadline:

When your media category is full with qualified exhibitors.

Final Payment Due: August 1st

TIMELINE

Approved exhibitors will receive an acceptance letter followed by a "Last Minute Instruction" show packet (which will include the floor plan and your assigned booth number, facility addresses and phone numbers, show details, discount coupons, RV information and special rates from hotels in each city – approximately 4 weeks before the show.) Extra discount coupons are readily available, either in print or digital form, by calling or emailing us for more!

WHAT OTHERS SAID

From Sunshine Artist Magazine articles & exhibitors' critiques

"Thank you for all your efforts in consistently producing the best shows I have seen in this country. The lights, the entertainment, the advertising, you really work at making each show a success. I want to thank you for allowing us to be a part of your shows!"

"Buyers, buyers everywhere. Huffman knows how to promote a show. He packs in the customers. If you aren't moving merchandise and lots of it, you better take a look at yourself and what you are selling."

"Steady on! That's the report we hear from faithful Huffman exhibitors. Huffman events offer terrific management, great advertising and strong sales. If you plan to join the Huffman stable, check your inventory levels. Just a couple of their standout events can drain your booth dry."

"Anyone familiar with the Huffmans' history won't be shocked by their most recent successes. Having started in Omaha, Nebraska, in 1983, the dynamic duo-along with their family and staff-has produced approximately 300 art & craft events throughout the Midwest in the three decades since. Given this year's rankings, it's no stretch to imagine that the best could still be yet to come."

"We have done enough shows with other promoters that we know a Good Promoter and 'Huffman Productions' is one of the best, if not THE best."

"The numbers alone are mind boggling. Consider four days, 400 exhibitors and lots of customers. Sales? Even more heady figures. Depending on who's reporting, the totals can be anywhere from healthy four figures to five figures to the sky's the limit."

"The Huffmans do a very good job of directing customer flow. If an area doesn't get as much flow as another they take corrective steps, so it usually doesn't matter where your booth is."



"Sales are everything you've heard and then some. This is a well oiled machine. The Huffmans are professional promoters and are willing to spend the extra money for advertising and it shows! Even our Sunday sales were excellent."

"We continue to be extremely pleased with the quality of all of your shows. Very well organized, a quality facility & food vendors. Set-up was so well done. (By the way, the meetings are very helpful. This is the kind of information we need!)"

"Your extensive promotion really paid off. I saw and heard your ads everywhere. This has been a fun, wonderful weekend."



Since 1994, The SPRING FESTIVALS —&— AUTUMN FESTIVALS

have been impressively ranked

123 Times

in Sunshine Artist Magazine's Top 100
Classic & Contemporary Show List!



Over **4,500,000**
SPRING & AUTUMN
FESTIVAL Customers
have enjoyed the
Huffman Productions'
Arts & Crafts Shows!



FOR MORE INFORMATION

Huffman Productions, Inc.
P.O. Box 655
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SAVE THE DATES

Spring 2020

38th Annual SPRING FESTIVAL Tour

Omaha (Ralston), NE • Ralston Arena
March 20, 21, 22, 2020

Minneapolis (Shakopee), MN • Canterbury Park
March 27, 28, 29, 2020

Chicago (Villa Park), IL • The Odeum
April 3, 4, 5, 2020

