

Our shows have been consistently ranked in the top 100 of Sunshine Artist Magazine's 200 Best Shows in the Country!

Spring Festival

AN ARTS & CRAFTS AFFAIR

2025 SPRING SHOWS

Minneapolis, MN (Shakopee) • Canterbury Park, Shakopee, Minnesota • Fee: \$500, White Tent \$550
April 4, 5, 6, 2025 • Friday, Saturday, Sunday • Approx. # of Booths: 500

Omaha, NE (Ralston) • Liberty First Credit Union Arena, Ralston, Nebraska (Omaha Suburb) • Fee: \$500
April 11, 12, 13, 2025 • Friday, Saturday, Sunday • Approx. # of Booths: 400

Chicago, IL • Chicagoland Area Show TBD
We will send out a separate application if we are able to have a 2025 Spring Festival



2nd Annual Town

SHOW HOURS

Friday: 11 a.m. - 8 p.m.
Saturday: 9 a.m. - 6 p.m.
Sunday: 10 a.m. - 4 p.m.

SET UP & UNLOADING TIMES

Thursday: 10 a.m. - 9 p.m.
Friday: 8 a.m. - 10 a.m.



Huffman Productions, Inc. - P.O. Box 655 - Antioch, IL 60002 - (402) 331-2889 - www.hpifestivals.com - hpifestivals@cox.net

★ ★ ★ ★ ★ THE SPRING FESTIVAL SHOWS ★ ★ ★ ★ ★

Minneapolis (Shakopee)

April 4, 5, 6, 2025
Friday, Saturday, Sunday

Canterbury Park, Shakopee, Minnesota

Located in a prosperous SW
Twin Cities suburb just off Hwy.169.

Free Public Parking paid for by the Promoters!
Approximate paid attendance: 18,000



Omaha (Ralston)

April 11, 12, 13, 2025
Friday, Saturday, Sunday

Liberty First Credit Union Arena, Ralston, Nebraska

Conveniently located in the Center of Metro
Omaha. 2 miles south of I-80 on 72nd Street.

Free Public Parking paid for by the Promoters!
Approximate paid attendance: 14,000



SELECTED EXHIBITORS FROM ALL OVER THE COUNTRY

The Spring Festivals, proudly presented by Huffman Productions, Inc., are quality arts and crafts shows offering the sights, smells and sounds of festive village marketplaces. From traditional to contemporary, our events showcase the finest selection of talent and innovative handcrafted works making these shows the ultimate "Pop Up Shops" of the arts & crafts industry!

We feature some of the most skilled artisans and craftspeople from all across the country displaying and selling their unique handcrafts. Our aggressive marketing program lets customers know they can meet the talented exhibitors who design and create their latest works. Fine arts, fine crafts, traditional and contemporary pieces are brought together in 80,000 to 100,000 sq. ft. of exhibit space at each show.



Our **extensive advertising campaign** consists of prime-time, massive TV coverage, both large and teaser ads in local and regional newspapers, discount coupons widely distributed, website, Facebook & Instagram promotion, postcard mailings, e-mail blasts, billboards, radio spots, internet advertising, banners and directional signs, all geared toward women age 25 to 65.

Due to large crowds at peak times, we encourage exhibitors to design a room type, walk-in display where the public can step out of the traffic to shop without feeling the need to move along with the crowd.

We turn down the house lights, provide each draped booth with 8' black curtain backdrops, 500 watts of free electricity and let each exhibitor use their own lighting to help create a festive atmosphere. We prefer exhibitors build a **UNIQUE** display higher than the 3' side curtains, have a professional banner or sign displaying their business name, and dress in "Business Casual" attire. (We do not supply tables so displays can be custom constructed with more creativity.) Exhibitors who wish to demonstrate in their booth are highly encouraged to do so.



1st Jurying: Mid-December

Then ongoing until each media category is full with qualified exhibitors. After the 1st jurying, please allow approximately 3 weeks from receipt of your application for notification.

Deadline:

When your media category or the show is full with qualified exhibitors.

Final Payment Due: February 15th

BOOTH DETAILS

Booth spaces are 8' deep x 11' wide. All include 500 watts of electricity, an 8' curtain backdrop (usually black) and 3' side curtains. (1 1/2, 2, 2 1/2, & 3 spaces are also available.)

We do not charge a jury fee.

If you are not accepted, your payment and photos will be returned to you.

TIMELINE

Approved exhibitors will receive an **acceptance letter** followed by a "Last Minute Instruction" show packet (which will include the floor plan(s) and your assigned booth number(s), facility addresses and phone numbers, show details, discount coupons, RV information and special rates from hotels in each city - approximately 4 weeks before the show). Extra discount coupons are readily available, either in print or digital form, by calling or emailing us for more!



WHAT OTHERS SAID

From Sunshine Artist Magazine articles & exhibitors' critiques

"Thank you for all your efforts in consistently producing the best shows I have seen in this country. The lights, the advertising, you really work at making each show a success. I want to thank you for allowing us to be a part of your shows!"

"Buyers, buyers everywhere. Huffman knows how to promote a show. He packs in the customers. If you aren't moving merchandise and lots of it, you better take a look at yourself and what you are selling."

"Steady on! That's the report we hear from faithful Huffman exhibitors. Huffman events offer terrific management, great advertising and strong sales. If you plan to join the Huffman stable, check your inventory levels. Just a couple of their standout events can drain your booth dry."



"Anyone familiar with the Huffmans' history won't be shocked by their most recent successes. Having started in Omaha, Nebraska, in 1983, the dynamic duo-along with their family and staff-has produced approximately 300 art & craft events throughout the Midwest in the three decades since. Given this year's rankings, it's no stretch to imagine that the best could still be yet to come."

"We have done enough shows with other promoters that we know a Good Promoter and 'Huffman Productions' is one of the best, if not THE best."

"The numbers alone are mind boggling. Consider hundreds of exhibitors and lots of customers. Sales? Even more heady figures. Depending on who's reporting, the totals can be anywhere from healthy four figures to five figures to the sky's the limit."

"The Huffmans do a very good job of directing customer flow. If an area doesn't get as much flow as another they take corrective steps, so it usually doesn't matter where your booth is."

“Best sales I’ve had for a Spring show! Top 5 in sales for ANY show I’ve done!”

-Exhibitor quote

"Sales are everything you've heard and then some. This is a well oiled machine. The Huffmans are professional promoters and are willing to spend the extra money for advertising and it shows! Even our Sunday sales were excellent."

"We continue to be extremely pleased with the quality of all of your shows. Set-up was so well done. (By the way, the meetings are very helpful. This is the kind of information we need!)"

"Your extensive promotion really paid off. I saw and heard your ads everywhere. This has been a fun, wonderful weekend!"

Since 1994, The

SPRING FESTIVALS —&— AUTUMN FESTIVALS

have been impressively ranked

128 Times

in Sunshine Artist Magazine's Top 100 Classic & Contemporary Show List!



Over **4,700,000** SPRING & AUTUMN FESTIVAL Customers have enjoyed the Huffman Productions' Arts & Crafts Shows!



FOR MORE INFORMATION

Huffman Productions, Inc.
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SAVE THE DATES

Autumn 2025

42nd Annual Autumn Festival Tour

4-DAY SHOWS

Omaha (Ralston), NE
Liberty First Credit Union Arena
November 6, 7, 8, 9, 2025

Minneapolis (Shakopee), MN • Canterbury Park
November 13, 14, 15, 16, 2025

3-DAY SHOW

Sioux Falls, SD • Denny Sanford Premier Center
November 21, 22, 23, 2025

Chicagoland, IL • TBD
Check website for dates & location

Contracts will be mailed out the first week of April.